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FOR IMMEDIATE RELEASE
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Assembly Votes to Increase Employee Access to Healthy Food *Rep. Snyder authors legislation that will regulate micro markets; self-service kiosks*

MADISON... Today, the Wisconsin State Assembly voted unanimously to pass Assembly Bill 536. AB 536 adds statutory language to regulate micro markets which are indoor, unstaffed, self-service kiosks that provide a wide variety of food and beverages to groups of people. Rep. Snyder (Schofield), the author of the proposal, released the following statement after passage:

“In a world where we continue to see demand for more nutritious food choices, micro markets are an increasingly popular service for employers to provide these options for their employees in the workplace,” said Snyder. “These indoor, self-service kiosks provide a wide variety of food and beverage options, including fresh fruit, salads, and even lunch and dinner entrees.”

Assembly Bill 536 adds statutory language to regulate micro markets in Wisconsin. In order to provide proper regulation to protect the public, the legislation was crafted with the input of the Department of Agriculture, Trade, and Consumer Protection, which is the agency responsible for issuing the license to retailers, and with the retailers themselves.

“I would like to thank DATCP for working with my Senate colleague, Senator Petrowski, and I to address the need of regulating these unique facilities. As micro markets continue to expand across Wisconsin, it is important we have the necessary regulations in place to protect both the consumer and the retailer.”

AB 536 will now be taken up by the State Senate. The Senate companion bill, SB 478, held a public hearing in the Committee on Public Benefits, Licensing, and State-Federal Relations in late October.

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